

**"Place - Memory - Meaning:  
Preserving Intangible Values  
in Monuments and Sites"**



**ICOMOS 14<sup>th</sup> GENERAL ASSEMBLY  
AND SCIENTIFIC SYMPOSIUM  
VICTORIA FALLS, ZIMBABWE**

**27 - 31 OCTOBER 2003**



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## Web page and further information

For additional up-to-date information on the ICOMOS 14<sup>th</sup> General Assembly and Scientific Symposium or to download this brochure, in English, French or Spanish, please consult the international ICOMOS web page

**[www.international.icomos.org](http://www.international.icomos.org)**

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## MESSAGE FROM THE PRESIDENT OF ICOMOS

Dear Colleagues,

Following the successful 13th General Assembly in Madrid, ICOMOS is organising its 14<sup>th</sup> General Assembly in Zimbabwe. This extraordinary General Assembly will be held in Victoria Falls from Monday, 27 October, to Friday, 31 October 2003. As already presented in the ICOMOS News of October 2001 (vol. 11, N° 2), which was sent to all members, this venue offers considerable advantages. Apart from good travelling connections and a rich tourism infrastructure, Victoria Falls is one of the most important attractions of the African continent. David Livingstone, who in 1855 named the site Victoria Falls (the local Tonga name is Mosi-oa-Tunya, "The Smoke that Thunders"), wrote that "angels must have marvelled in their flight at the spectacle of this wonder". Besides the wonder of the Victoria Falls, there are other interesting sites in the vicinity, and our colleagues from ICOMOS Zambia are also looking forward to welcoming the participants of the General Assembly in Livingstone.

The theme of the Scientific Symposium *Place – Memory – Meaning: Preserving Intangible Values in Monuments and Sites* corresponds to the spirit of our venue and introduces new aspects of world-wide interest concerning theory and practice of conservation.

ICOMOS is deeply saddened by the sudden loss of Tafirenyika Masona, President of ICOMOS Zimbabwe. In his memory, I join our Zimbabwean colleagues in cordially inviting you to our first ICOMOS General Assembly in Africa.

I look forward to meeting you in Victoria Falls.

**Michael Petzet**  
President of ICOMOS

## MESSAGE FROM ICOMOS ZIMBABWE

It is my singular honour and pleasure to heartily invite you to the ICOMOS 14<sup>th</sup> General Assembly and Scientific Symposium scheduled for 27 - 31 October 2003. Allow me to take this privilege to introduce you to Zimbabwe, the country.

The name Zimbabwe is an abridged Shona word for *Zimba Remabwe* (big house of stone), a term usually referring to a royal residence. The Great Zimbabwe (12<sup>th</sup>–15<sup>th</sup> century settlement complex), after which the country is named is one of the most outstanding examples of such architectural / archaeological and intangible heritage. The intangible heritage associated with the Victoria Falls/Mosi-oa-Tunya and *maDzimbabwes* befits the theme of the Symposium: "Place - Memory - Meaning: Preserving Intangible Values in Monuments and Sites."

The country covers an area of 390,245 square kilometres located in south-central Africa between the Limpopo and Zambezi valley. Bordered by Zambia to the north and north-west, by South Africa to the south, by Mozambique to the east and north-east and by Botswana to the south-west, it is thus land-locked. With a population of 12 million, Zimbabwe has several languages of which English, Shona and Ndebele are the main languages. English is the official language of communication. Because the whole country lies above 300 metres above sea level (the highest point is 2592 metres in the Eastern Highlands), Zimbabwe has a wonderful climate - warm without being oppressive and with daily average sunshine of 7 hours throughout the year. The period of the 14<sup>th</sup> General Assembly is however very hot and dry with the lowveld areas, in particular the Victoria Falls / Zambezi valley, recording temperatures in excess of 30°C.

At no time have we ever underestimated the challenge that goes with hosting this historic General Assembly, which only for the second time is coming to the Southern Hemisphere (the first time being in Colombo, Sri Lanka in 1993) and for the first time coming to the African continent. The significance of this historicity will not be lost to all, certainly not to us as the hosts. It behoves us, on behalf of Africa and the international community at large, to make the 14<sup>th</sup> General Assembly a memorable one. We are pleased that in that endeavour we have had the unflinching support of all ICOMOS National Committees as well as International Scientific Committees and individuals and organisations.

Initially it was intended to have the General Assembly and the International Scientific Symposium in Harare but in the interests of all and for delegates and accompanying persons to fully enjoy what Zimbabwe has to offer, we finally opted for the Victoria Falls / Mosi-oa-Tunya World Heritage site, erroneously but not without reason referred to by the tourism industry as "one of the seven wonders of the world". While it is unfortunately not one of the seven ancient wonders (for the Ancient Greeks had not ventured that far south) your experience will leave you in no doubt that this site is one of the wonders of the world today and thus an ideal venue.

The Conference venue itself, Intercontinental Elephant Hills Hotel, was host to the Commonwealth Heads of State and Government (CHOGM) in 1995 and to other well-esteemed gatherings. During 2002 the hotel was extensively revamped and now boasts being one of the most prestigious state of the art hotel and conference centres. Victoria Falls is directly accessible from London, Johannesburg, Harare, Gaborone and indirectly via Harare and Lusaka (Zambia) and has an added advantage of being part of day excursions into Zambia, Botswana and Namibia. The world famous Hwange National Park (Zimbabwe) and Chobe National Park (Botswana) are within an hour's drive from the Victoria Falls.

This message is the original text from the late President of ICOMOS Zimbabwe, Tafirenyika Masona, who passed away on 13 April 2003. In his memory, ICOMOS Zimbabwe continues to extend to you its most cordial invitation and hopes to make this general Assembly a great success.

**Dr. Godfrey MAHACHI**  
**Chairman of the Organising Committee**  
**ICOMOS Zimbabwe**

### **MESSAGE FROM THE PRESIDENT OF THE ADVISORY COMMITTEE OF ICOMOS**

Since the decision taken in Sofia in October 1996 that a General Assembly of ICOMOS would come to Africa, the committees of Southern Africa have stood behind the efforts of their sister committee in Zimbabwe to ensure that the venture there will be an outstanding success. As a resident of a country of the region, I am confident of the abilities of my colleagues north of the Limpopo River to achieve a successful General Assembly, having personally worked closely with them on the arrangements made thus far.

All Africans know that the Victoria Falls/Mosi-oa-Tunya is an outstanding site of both natural beauty and cultural importance and I believe that the decision to hold the General Assembly at such a wonderful place complements the theme of the Scientific Symposium in ways that many delegates will be surprised to learn upon arrival there. My own country, South Africa, is more diverse than most with its rainbow of African, Oriental and European values, but the theme of the General Assembly has nevertheless excited heritage professionals there, no matter what their cultural background or field of practice and this for me illustrates that it is a theme of universal relevance, touching the work of all of us regardless of our geographical location or area of specialisation. I am confident that this will emerge very strongly from the deliberations and appeal to delegates to present papers that will enrich deliberations by exploring the theme from their own geographical, cultural and specialist perspectives.

Southern Africa is a region that while unexplored by most heritage practitioners has a great diversity of subject matter to offer. It has, to cite a few examples, a vast rock art heritage; the world's oldest hominid fossils and evidence of the earliest human cultures. It also has remarkable traditions of vernacular architecture from both African and colonial traditions and a little known, but as important, heritage of 20th century architecture. For the 400 years preceding the 20th century it was also the crossroad of world trade and has an extensive underwater cultural heritage. By contrast, in just the last half-century, all of its countries have endured and survived one of the world's most remarkable and enduring struggles against oppression and exploitation that has left its own mark on our collective heritage. We hope that while at Victoria Falls, and perhaps elsewhere on our sub-continent, you will experience the resilience of our people and the diversity of their heritage.

In partnership with our colleagues in Zimbabwe I look forward to welcoming you all to Africa.

**Andrew Hall**  
**President of ICOMOS South Africa**

# SCIENTIFIC SYMPOSIUM CALL FOR PAPERS

THEME: PLACE - MEMORY - MEANING

PRESERVING INTANGIBLE VALUES IN MONUMENTS AND SITES

**Sub-theme A: The Intangible Dimension - Concepts, Identification and Assessment**

**Sub-theme B: Impact of Change and Diverse Perceptions**

**Sub theme C: Conserving and Managing Intangible Heritage - methods**

Progress towards producing a UNESCO Convention on intangible heritage is accelerating. A decade ago ICOMOS accepted the incompleteness of cultural heritage if the tangible aspect alone was taken on board. The truism, well enunciated in sociological principles, is that cultural heritage is a synchronised relationship involving society (systems of interactions connecting people), norms (behaviours, rules, etc) and values (ideas e.g. belief systems that define relative importance). Such norms (symbols, technologies, objects) representing the content of culture are therefore the tangible expressions and evidence of the intangible values thus establishing a symbiotic relationship between the tangible and the intangible.

That indeed is the resounding message in the Universal Declaration on Cultural Diversity adopted by all the Member States of UNESCO in 2001. "Intangible Heritage (the map or compass through which human beings interpret, select, reproduce and disseminate their cultural heritage) is a tool through which tangible heritage (the physical inheritance of societies) is defined and expressed and through which the inert landscape of objects and monuments is turned into a living archive of cultural values..". Thus intangible heritage must be seen as the larger framework within which tangible heritage takes on its shape and significance.

The symbiotic relationship is demonstrated among the Dogons of Mali where the *Togu Na* is the first structure built when a village is founded. It serves as the centre for *story tellers*, a court and a place where the ceremonial and farming calendar is decided and where the wisdom of ancestors is passed down to the young by the elders.<sup>[1]</sup> Among the Lobi of Burkina Faso, scattered houses centre on the *dithil* (earthen altar) whose area of authenticity defies a territorial unit. Lessons learned from nature, and parallels between the spiritual world and the real world, influence the buildings and how architectural problems are solved. The baobab tree where hunters once sheltered is a shell from the holy river in which it is said, "White people lived". An iron rod on the roof picks up alarm signals and passes them on to the ancestral spirits in the living area. The ancestors in turn alert the altars outside. The entire system of forces is directed to the earthen altar, which is the supreme generator of the community.<sup>[2]</sup>

That is as it should be in Africa where the soul determines the body but need it be a case for Africa only? The stave churches with their distinctive architecture, lavishly carved portals, multiplicity of gables and dragon heads perched on roof ridges transmit a similar message: "the essence of the Norwegian spirit".<sup>[3]</sup>

While we ponder on potential issues that arise from here, higher forums have been caught in the quandary of what to do if these issues are not addressed head-on. The 24<sup>th</sup> Session of World Heritage Committee was one such victim. Almost stealthily the Rietveld Schroeder house in Utrecht (*Rietveld Schroederhuis*) stole the show when debate centred on whether this house - a manifesto of the *De Stijl* movement, paying strict adherence to "Neo Plasticism", the first declaration of these ideas and thus, an architectural manifestation of De Stijlism –should be recognised for its strong intangible values (criterion (vi) of the *Operational Guidelines for the Implementation of the World Heritage Convention*, UNESCO, WHC 99/2 March 1999). In a landmark decision, despite the vehement opposition of ICOMOS, the intangible values were subordinated to the tangible and the monument was put on the world heritage list on the basis of criterion (i) - as an icon of the Modern Movement in architecture and criterion (ii) - for its radical approach to design and use of space. The irony of the decision will not be lost to many: *Acceptance* on basis of criteria (i), "as an outstanding expression of human creative genius in its purity of ideas and concepts as developed by the De Stijl movement". Rejection on criterion (vi), "as a manifesto of the ideas and concepts of the De Stijl" (!!)

The cultural landscape of Sukur (Nigeria) is a product of such a movement albeit in a different sense. At Sukur, the Hidi palace perched at the top of the mountain range is a visual metaphor that mirrors the Hidi (the spiritual/temporal leader) as a wife to the rest of society. Through the annual harvest festivals, this perspective is given ideological vitality and validity resulting in a cultural landscape that mirrors the social structure, belief systems and an economic order that continues now as it was centuries ago.<sup>[4]</sup>

These few disparate examples bring to the fore the currency of issues that this theme seeks to address. They also highlight the local, regional and international dimension of the intangible heritage read in the context of monuments and sites. The decision of the 24<sup>th</sup> session of the World Heritage Committee (Cairns, Australia, December 2000) to review the ill-defined terrain as exposed by the Rietveld Schrodehuis case was a landmark one. The following 25<sup>th</sup> session of the World Heritage Bureau (Paris, June 2001) noted that the intangible and tangible elements were, in many instances inseparable: the devaluation of the spirit at the expense of the body was thus anathema. The Bureau recommended to the World Heritage Committee (Helsinki, December 2001) an affirmative position for the intangible dimension of heritage to be reflected in the revised Operational Guidelines for the Implementation of the World Heritage Convention. UNESCO is also addressing the issue, albeit in the context of the intangible heritage per-se. Serious efforts are underway to produce a Convention on Intangible Heritage to be adopted by the General Conference of UNESCO. The theme of the General Assembly is thus not only timely, but it will also make the 14<sup>th</sup> General Assembly the *summum bonum* point for the various regional discussions that have been or are still taking place e.g. the *Primer encuentro sudamericano sobre patrimonio inmaterial* (1997); *Segundo encuentro sobre patrimonio inmaterial* (1999); and the Sacred Mountains conference held in Japan (September 2001). The 12<sup>th</sup> General Assembly of ICOMOS formally accepted the *Nara Document on Authenticity*, now it is time to test and address the issues arising from there. Such an opportunity presents itself in the theme of the Victoria Falls General Assembly.

## **The Symposium will have 3 sub-themes:**

### **A : THE INTANGIBLE DIMENSION - CONCEPTS, IDENTIFICATION AND ASSESSMENT**

Professor Ralph Pettman speaks of the concept of heritage as one that is objectified and reified, “thing-fying the world” – defining a concept of the past as a place, as a thing with other things in it and consequently centered on the creation of a “world museum”<sup>(5)</sup> (museumification) of “outstanding universal values”. He postulates, however, another concept of heritage that is not one of “thing”, not one of tangible products *per se*, but one of intangible processes such as cultural practices and traditional skills - particularly when he draws from Japanese examples.

On the same note, Alain Sinou writes of the problems of such a “thing-fied”/reified approach when it comes to some categories of heritage e.g. slave routes [cultural itineraries]. The meeting of experts on cultural itineraries (24 - 25 November 1994, Madrid) called for a definition of heritage routes as “composed of tangible elements of which the cultural significance comes from exchanges and a multi-dimensional dialogue across countries or regions illustrating the interaction of movement, along the route in space and time.”<sup>(6)</sup>

In the view of Sinou this “reified” approach would face practical problems if applied to Ouidah where, with the exception of the Portuguese fort, there is little physical trace of slavery and “no other tangible item exists that can recall this activity. The slaves merely passed through and the physical investments such as enclosures and tents to shelter them until they were put aboard the slave ships were reduced to the minimum”. The situation is even more complex when voodoo cults in Benin are considered, for they do not present any special features as buildings, nor do their locations result from specific spatial rules since most of them shift several times in the city e.g. upon the appointment of a new priest. In fact the temple itself is often not the site of the most significant rituals, so the temples are not necessarily the most revered places.<sup>(7)</sup>

These issues and many more should be covered in the sub-theme which addresses among other areas: Philosophical and theoretical aspects, including problem definition and identity taking into account differences in cultures and backgrounds; the locus in terms of typology and the spirit of place as captured through various media, particularly through primary sources.

### **Suggested topics**

#### **Concepts and definitions**

- Values: tangible – intangible; historical vs. a-historical in a place; authenticity & sincerity of ideas and traditions; integrity referred to tangible & intangible aspects of a place
- Cultural diversity & heritage diversity: common vs. exceptional in a place; imitation vs. innovation; uniqueness
- Traditional vs. Modern: traditional continuity; archaeological significance, museum aspects.

### **Types of places**

- Cultural landscapes: associated, relict, continuous, cultural routes/itineraries
- Sacred vs. nature: forests, mountains, rocks, lakes, rivers; burial grounds; sacred vs. biological diversity, natural temples
- Intangible dimension: settlements, built structures, communities; topography, land-use, agriculture.

### **Memory and meaning**

- Spirit of place, genius loci: the essential character, nature, or qualities of a place
- Memories: reminiscences, associations, oral traditions, song-lines
- Characterisation & meaning of a place.

### **People and skills**

- People: living national treasures; memories, know-how
- Skills: roles of handicraft, traditional construction, art, cult objects.

## **B: IMPACT OF CHANGE AND DIVERSE PERCEPTIONS**

The Buddhas of Bamiyan (Afghanistan) are lost. The world was shocked at this wanton iconoclastic act that took place on 12 March 2001. To many, the two Buddha statues represented, “peace, tolerance and charity for all. So great was their inspiration that they served as the model for a complex of equal magnificence far to the east at Tunhuang, in western China, where the two branches of the famous Silk Road converged. Throughout Central Asia their influence was manifest in the Buddha complexes harmoniously fused with the styles of the east and west to produce works of consummate beauty”.<sup>(6)</sup>

Pierre Lafrance, who was sent to Afghanistan to persuade the country's Taliban rulers to reverse their decision to destroy the ancient statues, speaks of the desperate attempts to make the Taliban see this heritage in more positive light. However, to the Taliban these treasures were “creation of a creature: to create a creature is a sin,” and so ran their argument. The whole issue was put in “licit” and “illicit” terms and consequently no discussion was possible unless you saw things from the Taliban perspective of the Sharia, “They seem to have crossed the line into magic”.

Much along the same lines, in many parts of Africa sacred remains and objects were taken away from their original locus, either because they represented the “work of the devil/demon” or as in the case of Ambohimanga in Madagascar, the colonial power decided to transfer the royal remains to Antananarivo to remove the anthropic environment of a site and thus abolish its sacredness. Under the sub-theme, Impact of Change and Diverse Perspectives such issues will be discussed under the banner: Challenges and threats in local and global contexts.

### **Suggested topics**

#### **Traditional vs. modernity**

- Local tradition vs. globalisation: processes of change, transformation, and modernisation
- Disruption of relationships: between intangible & tangible: loss of meaning; rejection; oblivion
- Development: cultural sustainability; tourism, ‘museumification’.

#### **Conflicts of meaning and interpretations**

- Layers of meaning: contested interpretations
- Religious, social and political intolerance and destruction
- Ethnic cleansing, conflicts of beliefs.

## **C : CONSERVATION AND MANAGING THE INTANGIBLE - METHODS**

When the Uluru-Kata Tjuta National Park of Australia was originally put on the world heritage list, it was solely on the basis of its tangible natural values. Only later, in 1994, was it revised to include the cultural component, mostly arising from Aboriginal intangible values of the site. The management of the site has accordingly included these elements. In their observation, Albert Kumirai *et al* <sup>(9)</sup> note that the natural wonders of the Victoria Falls World Heritage site determine the management ethos for the site with focus on the aesthetic values.

However, the same environment is perceived differently by the traditional local communities who see the spirit of Mosi-oo-Tunya: spirits that provided people with water, fish and other aquatic resources and spirits that spoke through the thunder. To the locals, Victoria Falls is now an abandoned home with no life. From that perspective the current management regime is inappropriate and inadequate.

## Suggested topics

### Processes of identification and documentation

- Processes of identification & reading of places, sites and communities: past and present
- Methods of recording and documentation; memorising
- Interpretation of the intangible dimensions, values & associations in a place
- Assessment of the dynamics of impact and change.

### Evaluation and characterisation

- Evaluation and assessment of the significance of a place
- Statements of character and significance
- Response to universal needs; outstanding universal value.

### Protection and strategies of management.

- Methods of protection and conservation; strategies of management of places; culturally sustainable development
- Processes of transmission and regeneration of intangible values of a place in a community; social-cultural involvement of population
- Visitor management: presentation vs. 'non-presentation'.

**Dawson Munjeri**  
Former Vice President of ICOMOS for Africa

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[1] UNESCO World Heritage Centre, *Africa revisited*. UNESCO. Paris 1998: 11.

[2] UNESCO World Heritage Centre, *Africa revisited*. UNESCO. Paris 1998: 14.

[3] Hauglib, R. *Old Art and monumental buildings in Norway*, Oslo. Dreyers Forag.n.d. p.v.

[4] Eboreime, D.J. "The Sukur and Benin cultural landscapes as case studies on current issues of authenticity and integrity", ed. Saoma-Forero G. *Authenticity and Integrity in an African context*. UNESCO. Paris 2001: 90-94.otes:

[5] Pettman, R. *The Japanese concept of heritage in its global politico-cultural context*. Asian Studies Institute Working Paper 17. Wellington, March 2001 1-5.

[6] Ministerio de Cultura/ICOMOS International, *Routes as part of our cultural heritage* Madrid, 24-25 Nov. 1994

[7] Sinou, A. "Architectural and urban heritage: The Example of the City of Ouidah, Benin", ed. Serageldin I and Taborov, J. *Culture and development in Africa* World Bank. Washington DC. 1994:298

[8] UNESCO, "The lost treasures of the Afghans", *Sources* No. 134 May 2001: 4

[9] Kumirai, A. Muringaniza, J. Mungikwa, *Victoria Falls/Mosi-oo-Tunya : issues and values*, ed. Saoma-Forero, G. *Authenticity and integrity in an African context: UNESCO Paris 2001* p.111

## INSTRUCTIONS FOR SUBMITTING ABSTRACTS AND PAPERS

In 2002, the Organising Committee already received abstracts from 120 authors. All these authors have been contacted with the request to reconfirm their interest in resubmitting this abstract by 31 May 2003.

The Organising Committee wishes to invite members and specialists to propose additional papers. All abstracts received **by 31 May 2003** will be considered by the Scientific Committee for inclusion in the Scientific Symposium programme. Authors of selected abstracts will be invited to supply a full text **by 31 August 2003** to be printed in the symposium papers. All authors will be expected to make their presentation within 15 minutes to allow for the most fruitful possible discussion with other participants.

### Abstracts

Deadline : 31 May 2003  
Format : 200 words, in English or French, sent preferably by e-mail, giving the name, address, short curriculum vitae of the author, the title of the paper and indicating under which of the 3 sub-themes they wish to present their paper.

### Full papers

Deadline: 31 August 2003  
Computer file format: Word for Windows  
Font and font size: Times New Roman, font size 12  
Paper size: DIN A-4  
Margins: top and bottom 3 cm - left and right 2.5 cm.  
Maximum length: 10 pages in the indicated format.  
Format for images: JPG or compatible (for example JPGE). Do not to include images in text but provide them in a separate file.  
Author's details: at the top of the first page please mention - the title of the paper, last name and first name(s); postal address; telephone, fax and e-mail.  
Author's C.V.: not exceeding 10 lines, on the last page, immediately below the text of the paper.  
Sub-theme: each author is asked to indicate under which of the 3 sub-themes they wish to submit their paper.  
Technical requirements: on a separate sheet, please indicate any technical equipment necessary for the presentation of your paper: digital video projector (Power Point), overhead projector and/or slide projector.

**The abstracts and papers, and all additional information,  
should be forwarded to ICOMOS Zimbabwe.**

## EXHIBITION ON ZIMBABWEAN HERITAGE AND POSTER EXHIBITION

ICOMOS Zimbabwe is organising an exhibition at the General Assembly venue presenting the cultural heritage of the different regions of Zimbabwe.

Participants are also welcome to contribute posters on the Scientific Symposium theme "Place - Memory - Meaning: Preserving Intangible Values in Monuments and Sites". To contribute to this poster exhibition please send the following details to ICOMOS Zimbabwe **by 31 July 2003**: name and contact address of the author(s), theme of the poster(s), size and number of the panels. ICOMOS Zimbabwe will contact authors to discuss modalities of sending the material to Zimbabwe in advance.

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**PROVISIONAL PROGRAMME**  
**ICOMOS 14<sup>th</sup> GENERAL ASSEMBLY AND SCIENTIFIC SYMPOSIUM**  
**PRE - ASSEMBLY MEETINGS**

**27 - 31 OCTOBER 2003**

**SCIENTIFIC SYMPOSIUM MAIN THEME**

Place-Memory-Meaning: Preserving Intangible Values in Monuments and Sites

**SCIENTIFIC SYMPOSIUM SUB-THEMES**

Sub-theme A: The Intangible Dimension - Concepts, Identification and Assessment.

Sub-theme B: Impact of Change and Diverse Perceptions.

Sub-theme C: Conserving and Managing Intangible Heritage: methods.

**MEETINGS OF THE BUREAU, EXECUTIVE, ADVISORY COMMITTEES AND INTERNATIONAL SCIENTIFIC COMMITTEE STRATEGIC MEETING**

27 - 28 October 2003

**GENERAL ASSEMBLY**

29 - 31 October 2003

**VENUE AND REGISTRATION**

All meetings will take place at the Intercontinental Elephant Hills Hotel, Victoria Falls, Zimbabwe.

A registration desk will be open from Monday 27 October 2003 at the conference venue.

**Monday 27 October 2003**

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08h30 - 17h30 International Scientific Committees Strategic Meeting

18h00 - 19h30 Executive Committee meeting

**Tuesday 28 October 2003**

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08h30 - 16h00 Advisory Committee meeting

16h10 - 18h00 Tour of the Victoria Falls - Mosi-oa-Tunya World Heritage Site

19h30 - 20h30 General Assembly Welcome Reception

**Wednesday 29 October 2003**

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08h30 - 10h30 General Assembly Opening Ceremony : Official addresses and election of General Assembly office bearers and committees. Presentation of the Gazzola Prize and election on Honorary Members

10h30 - 11h00 Tea break

11h00 Scientific Symposium Plenary Session 1

11h00 - 11h30 Keynote address on "Place - Memory - Meaning: Preserving values in Monuments and Sites"

11h30 - 11h50 Sub-theme A Keynote Presentation: The Intangible Dimensions - Concepts, Identification and Assessment.

11h50 - 12h10 Sub-theme B Keynote Presentation: Impact of Change and Diverse Perceptions.

12h10 - 12h35 Sub-theme C Keynote Presentation: Conserving and Managing Intangible Heritage: methods

12h35 - 13h00 Discussion

13h00 - 14h00 Lunch

14h00 - 15h45 Scientific Symposium Session 1

Sessions on each sub-theme held in parallel

- 15h45 - 16h00 Tea break  
16h00 - 17h45 Scientific Symposium Sessions 2  
Sessions on each sub-theme held in parallel  
18h00 - 20h00 International Scientific Committee working meetings (as called by the respective ISC Chairs)

#### **Thursday 30 October 2003**

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- 08h30 -10h15 Scientific Symposium Session 3  
Sessions on each sub-theme held in parallel  
10h15 - 10h30 Tea break  
10h30 - 12h45 Scientific Symposium Sessions 4  
Sessions on each sub-theme held in parallel  
12h45 - 13h00 Discussion  
13h00 - 14h00 Lunch  
14h00 - 15h45 Scientific Symposium Sessions 5  
Sessions on each sub-theme held in parallel  
15h45 - 16h00 Tea break  
16h00 - 18h00 Scientific Symposium Plenary Session 2  
18h30 - 20h00 International Scientific Committee working meetings (as called by the respective ISC Chairs)

#### **Friday 31 October 2003**

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- 08h30 - 10h00 Report on the Symposium  
10h00 - 10h30 Tea break  
10h30 - 12h50 General Assembly  
12h50 - 14h00 Lunch  
14h00 - 16h00 General Assembly (including adoption of doctrinal texts and General Assembly resolutions)  
16h15 - 18h00 Tour of the Victoria Falls - Mosi-oa-Tunya World Heritage Site  
20h00 General Assembly Dinner

## GENERAL INFORMATION

Below please find information on registration, hotel reservations, tours in Victoria Falls and further afield, and other important details to help you prepare your trip to Zimbabwe. Please use the attached Registration Form to register your participation at this Extraordinary General Assembly and Scientific Symposium, to reserve a shuttle bus to and from the airport at a nominal fee, and to obtain information on reservations for optional tours.

### Delegate Registration

Participants in the ICOMOS 14<sup>th</sup> General Assembly and Scientific Symposium are invited to register as soon as possible. To register, please complete all the sections of the attached **Registration Form** and return the completed form to the following address:

ICOMOS International Secretariat  
49 - 51 rue de la Fédération  
75015 Paris - France  
Tel : 33 (0) 1 45 67 67 70  
Fax : 33 (0) 1 45 66 06 22  
e-mail : secretariat@icomos.org

**The registration fee will be US\$ 300 for those who register before 31 July 2003 included, and US\$ 400 for those who register after that date.**

Registration entitles you to participate in all events relating to the 14<sup>th</sup> General Assembly and Scientific Symposium; to receive conference material, to attend the Welcome Reception and General Assembly Dinner, to participate in the official tour of Victoria Falls and any other social events to be announced later by the host.

### Accompanying persons programme

An interesting programme for accompanying persons has been foreseen including the Welcome Reception, the General Assembly Dinner, the Tour of Victoria Falls - Mosi-oa-Tunya World Heritage Site, and two other excursions in and around Victoria Falls. Accompanying persons can be registered using the Registration form for the delegate. **The fee of the accompanying persons programme is of US\$ 235 before 31 July 2003 and US\$ 300 after that date.**

### Cancellations of registration

Cancellation of registration and accompanying persons programmes will only be accepted if **notified in writing to the ICOMOS International Secretariat before the 26 September 2003**. No refund of the registration fee will be made for cancellations received after this date. Cancellations received before 26 September 2003 will be subject to a US\$ 40 handling charge.

### Hotel reservations

ICOMOS Zimbabwe has negotiated special rates for delegates with the hotels listed in the table below for the duration of the ICOMOS 14<sup>th</sup> General Assembly and related meetings.

**Hotel arrangements are the responsibility of individual delegates. Please make your reservation directly with the hotel of your choice as soon as possible. When making your booking remember to quote that you are a delegate at the " ICOMOS 14<sup>th</sup> GENERAL ASSEMBLY" to ensure you obtain the specially negotiated rates.**

For your information, hotels in Zimbabwe charge for their rooms using a three-tier system. There is a rate for international delegates (Europe, America, Asia etc), a rate for regional delegates (Africa) and another for local delegates from Zimbabwe. All international and regional delegates are expected to settle their bills in foreign currency.

The prices in US\$ listed in the table below for single rooms (1 person occupying a room) and double rooms (2 persons occupying one room: therefore the charge is per person sharing a room) are for one night and include taxes.

Any cancellation or change of hotel reservations should be made directly with the hotel of your choice who will inform you of the respective cancellation fees.

On the registration form, please indicate to ICOMOS Zimbabwe which hotel you have booked for the duration of the General Assembly to facilitate co-ordination.

Should you require any assistance or more information please do not hesitate to contact ICOMOS Zimbabwe.

<b>Hotels and Apartments</b>	<b>Double Room</b> (per person sharing a room)	<b>Single Room</b> (per person per room)	<b>Address</b>	<b>Breakfast</b>
<b>5-STAR HOTELS</b>				
<b>Elephant Hills</b>	US\$ 148	US\$ 266	Parkway Drive, P.O. Box 300, Victoria Falls, Zimbabwe	Included
<i>International</i>	US\$ 125	US\$ 225	Tel: + 263 13 44793	
<i>Regional</i>			Fax: + 263 13 44655/42333 Email: <a href="mailto:elmien@zimsun.co.za">elmien@zimsun.co.za</a> Web site : <a href="http://victoriafalls.zimbabwe.intercontinental.com">victoriafalls.zimbabwe.intercontinental.com</a>	
<b>3-STAR HOTELS</b>				
<b>Hotel Mercure A'Zambezi</b>	US\$ 98	US\$ 138	308 Parkway Drive, P.O. Box 130, Victoria Falls, Zimbabwe	Included
<i>International</i>			Tel: + 263 13 44 561/2/3/4	
<i>Regional</i>			Fax: + 263 13 44 511/45 835 Email: <a href="mailto:reservations@azambezi.co.zw">reservations@azambezi.co.zw</a>	
<b>LODGES</b>				
<b>Inyathi Valley</b>	US\$ 35/US\$ 40	US\$ 60	951 Parkway Drive, P.O. Box CT 300, Victoria Falls, Zimbabwe	Not included Self catering
<i>International</i>	R 250/R 300	R 350	Tel: + 263 13 402210/13	
<i>Regional</i>			Fax: + 263 13 402211 Email: <a href="mailto:inyathiv@mweb.co.zw">inyathiv@mweb.co.zw</a> <a href="http://www.inyathivalley.co.uk">www.inyathivalley.co.uk</a>	
<b>Tatenda Safaris</b>	US\$ 50	US\$ 40	541 Reynard Road, P.O. Box 105, Victoria Falls, Zimbabwe,	Included
<i>International</i>			Tel: + 263 11 405 510 or + 263 11 406 511	
<i>Regional</i>			Fax: + 263 13 3349	
<b>Victoria Falls Rest Camp and Lodges</b>	US\$ 15	US\$ 25	Parkway Drive, PO Box 18, Victoria Falls, Zimbabwe	Not Included Self-catering.
<i>International</i>	R 100	R 250	Tel: + 263 13 3434.	
<i>Regional</i>			Email: <a href="mailto:campsite@africaonline.co.zw">campsite@africaonline.co.zw</a>	

### **Air travel**

Victoria Falls has direct flights from Harare (Zimbabwe) and Johannesburg (South Africa). Both Harare and Johannesburg have direct flights from Europe. However, Johannesburg has more direct flights from the USA, Asia and several parts of Africa. Airlines that serve Victoria Falls are Air Zimbabwe; South African Airways, and Air Botswana.

The ICOMOS 14<sup>th</sup> General Assembly is taking place during a busy part of the year for Zimbabwe, participants are therefore encouraged to book their flights as early as possible.

### **Visas**

Participants requiring a visa to travel to Zimbabwe must obtain this document before leaving their country through the Zimbabwe Consulate in their country. All visitors require valid passports.

Visitors from the following countries may not need a visa: Nationals from Commonwealth countries (except UK ); Nationals from the European Union (except UK), Japan, Norway, and the USA. Nationals from South Africa can obtain a visa at the point of entry. All other nationals need a visa. These can be obtained from any Zimbabwe Embassy or Consulate, or from The Chief Immigration Officer, Private Bag 7717, Causeway Harare.

**We advise you in all cases to check well in advance whether you need a visa and to allow enough time for its processing. Should you require any assistance please do not hesitate to contact ICOMOS Zimbabwe.**

### **Pre-arranged Shuttle bus to and from Victoria Falls Airport**

Victoria Falls airport is located 25km (20 minutes) from the town centre. ICOMOS Zimbabwe has organised a shuttle service to and from Victoria Falls Airport at US\$ 16 return. **Should you wish to use this service please sign up for it on the registration form.**

Some of the hotels may offer shuttle services - please check with the hotel of your choice.

### **Taxi Services**

The taxi service in Victoria Falls is safe and reasonably priced (with metered cab fares). If you choose to take a taxi from the airport to your hotel, make sure you take a taxi with a meter and not any car offered to you. The fare is between US\$ 20 - US\$ 30 one-way. Taxis can be easily found outside the passenger exits at the airport. Remember that you must pay the fare using the legal currency in Zimbabwe, which is the Zimbabwean Dollar.

### **Optional post-assembly tours around Zimbabwe and to surrounding countries**

#### **ICOMOS Zimbabwe post-assembly professional tours**

Following the General Assembly, and depending on sufficient interest, ICOMOS Zimbabwe is seriously considering organising cultural tours, accompanied by ICOMOS Zimbabwe specialists, of the Matobos Hills area (a potential World Heritage Site - near Bulawayo City) and Great Zimbabwe (a World Heritage Site - near Masvingo).

Interested delegates should quickly contact ICOMOS Zimbabwe to obtain the details and the cost of such a tour.

#### **ICOMOS South Africa post-assembly professional tours**

For delegates interested in visiting neighbouring South Africa, the South African National Committee of ICOMOS is willing to help you with information.

Depending on the number of delegates interested, special tours can be arranged for delegates who wish to have an extended tour of Robben Island, South Africa's first World Heritage site. It may be possible to arrange overnight accommodation on the Island but numbers will be strictly limited.

Other options available could include two sites on the tentative list for South Africa, Table Mountain (the Cape Floristic Kingdom) and the Cape Winelands and cultural landscape.

One of the richest repositories of Rock Art in the country is situated in the Cederberg Mountain range and visits to this beautiful part of the world can be arranged. These would include a visit to Wupperthal, a Moravian Mission Station and national heritage site situated deep in the mountain range and virtually untouched by modern development.

Interested delegates should contact Laura Robinson, at ICOMOS South Africa on [ctht@heritage.org.za](mailto:ctht@heritage.org.za).

To obtain information on flights, general tours and accommodation in Cape Town delegates are encouraged to contact Natasha Spaans at Flight Centre, Tel: + 27 21 424 5341, Fax: + 27 21 423 3563 or e-mail: [Natasha\\_spans@flightcentre.co.za](mailto:Natasha_spans@flightcentre.co.za)

#### **Commercial post-assembly tours**

To obtain information on tours around Zimbabwe or surrounding countries, delegates are encouraged to contact the travel agent United Touring Company UTC (Pvt) Ltd (United House, 4 Park Street, P.O. Box 2914, Harare, Zimbabwe, Tel: + 263 4 770623 34/38-9 & 749914, Fax: +263 4 770637/413-6, e-mail: [utczim@utc.co.zw](mailto:utczim@utc.co.zw), web site: [www.unitedtouring.com/zimbabwe](http://www.unitedtouring.com/zimbabwe)) or to liaise with the hotel of their choice in Victoria Falls.

## Tours to the Surroundings of Victoria Falls

Delegates can book optional tours to the surroundings of Victoria Falls through their respective hotels. However, ICOMOS Zimbabwe encourages you to inform them of any tours you are interested in so that they can approach the different agents on your behalf to negotiate good rates for ICOMOS delegates.

**When completing the registration form, please indicate if you wish to obtain further information from ICOMOS Zimbabwe on any of the optional tours listed below :**

- A. Tour of Victoria Falls Town**, including Art and Craft centres: explore all aspects of Victoria Falls.
- B. Tour of the Gorges:** *come and witness the gorges that make the Zambezi river one of the most significant in Africa.*
- C. Game Drives:** *Victoria Falls Game Park, Hwange National Park, Chobe Game Park, Game drive and sunset cruise. Prices range from US\$ 55 - US\$ 180 depending on the park and distance.*
- D. Horse riding:** *ride in Victoria Falls for only US\$ 40*
- E. Elephant Back Safaris:** *Life time chance of adventure riding and interacting with the majestic African Elephant for only US\$ 90*
- F. Zambezi River Cruises:** *Sunset cruises, Breakfast Cruises, Lunch Cruises, Dinner cruises and many more. Prices range from US\$ 20 - US\$ 30 per cruise.*
- G. Zambia:** *see Victoria Falls from the Zambian side and visit the Livingstone Museum. Transfers can be arranged with agents for a reasonable fee.*
- H. Flights over the Mighty Falls:** *witness the ultimate view of Mosi-Oa-Tunya (Victoria Falls) from a 5000ft platform perched high above the spray of the falls with a bird's eye view of the Zambezi. Price US\$ 55 -US\$ 170 depending on time and other extras such as game views, transfers etc.*
- I. Bungee jumping:** *111 metres off the Victoria Falls Bridge! Pure adrenaline rush, single and tandem jumps, abseil from the platform. Price around US\$ 90 - contact: [bridge@zamnet.zm](mailto:bridge@zamnet.zm)*
- J. Shearwater Rafting:** *the greatest white-water rafting on the planet! Prices range from US\$ 50 - US\$ 115, email: [overland@shearwater.co.zw](mailto:overland@shearwater.co.zw)*

The fees charged for these activities usually cover tea and coffee, scones, beers, drinks and snacks depending on the time of the day and the duration of the activity.

## General Assembly and Scientific Symposium venue

The ICOMOS 14<sup>th</sup> General Assembly and Scientific Symposium will be held at the Intercontinental Elephant Hills Resort. The hotel has state of the art conference and banqueting facilities, a business centre, restaurants, bars and sporting facilities. This location is easily reached by taxi from any point in the town centre.

An Information Office will be set up during the General Assembly and Scientific Symposium where participants can obtain information on transportation, restaurants, cafeterias, entertainment, museums, banks, hospitals, pharmacies, communications, sites of interest, computer and photocopying services, etc.

Most of the hotels in Victoria Falls have business centres with Internet cafes, facsimile, e-mail, photocopying and typing facilities. Competitive rates are charged for these services. In and around Victoria Falls town we also have Internet cafes. Public Telephone booths are available in Victoria Falls and charges are very economical.

## Simultaneous Translation

Simultaneous translation into English and French will be provided for the sessions of the General Assembly and Scientific Symposium. Delegates are asked to indicate in the registration form their preferred language for the conference documentation.

## Insurance

The organisers of the ICOMOS 14<sup>th</sup> General Assembly and Scientific Symposium will not be responsible for any expenses incurred by participants as a result of illness, accidents, robbery or theft of personal belongings. Before leaving their country, participants should make sure they have cover for all risks through their own insurance companies.

## **Recommendations**

**Recommended clothing:** Average temperatures in Victoria Falls usually range from 30 - 37°C in October, and the weather is usually hot during the day and relatively cool during the evening hours. Therefore light clothing would be encouraged. The conference room has an air conditioner.

**Currency Exchange:** Currency exchange in Zimbabwe is a regulated activity. Official exchange offices for converting US dollars to Zimbabwean Dollars can be found at the airport, hotels and several banks in Victoria Falls. Changing foreign currency illegally is an offence which will lead to prosecution.

**Health requirements:** Hotel tap water in Victoria Falls is very safe to drink. It is advisable to take a course of anti-malaria tablets as a precaution as Victoria Falls is located in a low-lying area.

**Public safety:** Victoria Falls does not offer any special safety problems for walking along its streets except that sometimes you bump into elephants especially in the evening. But, like any other town, we advise you not to walk unaccompanied in solitary places, especially at night.

**Electrical appliances:** In main centres and main tourist resorts, all appliances run 220/230volts. Outlets are of the 3 square pin, 13 amp type.

**VICTORIA FALLS - MOSI OA TUNYA HERE WE COME !**

## REGISTRATION FORM

### ICOMOS 14<sup>th</sup> GENERAL ASSEMBLY AND SCIENTIFIC SYMPOSIUM VICTORIA FALLS, ZIMBABWE, 27 - 31 OCTOBER 2003

Please complete this form in block capitals according to the "General Information" provided above and the instructions included below, and return the completed form to:

ICOMOS International Secretariat  
49 - 51 rue de la Fédération  
75015 Paris - France  
Tel : 33 (0) 1 45 67 67 70  
Fax : 33 (0) 1 45 66 06 22  
e-mail : secretariat@icomos.org

#### PERSONAL DATA

First name	Last name	Ms.	Mr.
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
Postal address		Country	
<input type="text"/>		<input type="text"/>	
Tel.	Fax	E-mail	
<input type="text"/>	<input type="text"/>	<input type="text"/>	
Accompanying person, if applicable (indicate full name)		Ms.	Mr.
<input type="text"/>		<input type="text"/>	<input type="text"/>
Language (indicate order of preference):	<input type="checkbox"/> English	<input type="checkbox"/> French	

#### REGISTRATION FEE

**For participants:**

- US\$ 300 up to 31 July 2003  
 US\$ 400 from 1 August 2003

**For accompanying persons:**

- US\$ 235 up to 31 July 2003  
 US\$ 300 from 1 August 2003

Payments must be made in US\$ by one of the following methods of payment:

**Bank Transfer to:**

Account Holder	ICOMOS International Secretariat 49 - 51 rue de la Fédération 75015 Paris - France
Bank	Credit Lyonnais - UAC Nanterre Immeuble Le Pascal 9, rue de la Gare 92000 Nanterre - France
International Bank Account Identifying Code - IBAN	FR54 3000 2048 3900 0006 1964 Y70
Swift Code	CRLYFRPP

- When making the transfer order clearly indicate your full name and mention "ICOMOS 14<sup>th</sup> General Assembly".
- All bank fees for these payments are to be paid by the sender.

**Cheque or postal order** : please make the cheque or postal order out to ICOMOS and send it to ICOMOS International Secretariat, 49 - 51 rue de la Fédération, 75015 Paris - France

You will receive confirmation of your registration once your payment has reached the ICOMOS International Secretariat. Due to the heavy charges involved, we are unable to accept credit card payments.

**Cancellations of registration and accompanying persons programme** will only be accepted if notified in writing to the ICOMOS International Secretariat before the 26 September 2003. No refund of the registration fee will be made for cancellations received after this date. Cancellations before 26 September 2003 will be subject to a US\$ 40 handling fee.

## INTERNATIONAL SCIENTIFIC SYMPOSIUM

**"Place - Memory - Meaning : Preserving Intangible Values in Monuments and Sites"**

**For logistical reasons, please inform us which sub-theme of the Symposium you would prefer to attend (indicate your order of preference using 1, 2 and 3) :**

- The Intangible dimension, concepts, identification, and assessment.
- Impact of change and diverse perceptions.
- Conserving and Managing Intangible Heritage - methods.

## HOTEL ACCOMMODATION

Delegates are invited to book hotel accommodation by directly contacting the hotels suggested in the "General Information" section and mentioning "ICOMOS 14<sup>th</sup> General Assembly" when making their booking to obtain the special rates negotiated by ICOMOS Zimbabwe.

**For the organisers information, please indicate in the box below the name of the hotel which you have booked :**

**Double room - I will share my room with (if applicable):**

First name:

Last name:

Nationality:




## PRE-ARRANGED SHUTTLE SERVICE FROM/TO AIRPORT- HOTEL:

Participants interested in signing up for the airport shuttle service organised by ICOMOS Zimbabwe should fill out the following information:

**I wish to sign up for the airport shuttle service at a cost of US\$ 16 return**

**(please add US\$ 16 to your registration fee payment)**

**Arrival:**

**Date:**

**Time:**

**Flight (indicate airline and flight number):**




**Departure:**

**Date:**

**Time:**

**Flight (indicate airline and flight number):**




**Accompanying person, if applicable:**

## TOURS TO THE SURROUNDINGS OF VICTORIA FALLS

I wish to receive more information on the following tours offered by different travel agents in Victoria Falls (Please refer to the "General Information" section and tick the boxes of the tours you are interested in and ICOMOS Zimbabwe will contact you with further information. If you are not interested please leave this section blank):

A  B  C  D  E  F  G  H  I  J  K

## SUMMARY

Registration fee: \_\_\_\_\_

Accompanying person fee : \_\_\_\_\_

Pre-arranged shuttle service to and  
from airport (US\$ 16 x n° of persons) : \_\_\_\_\_

Total to be paid : \_\_\_\_\_

Method of payment:  Bank transfer  
 Enclosed bank certified cheque or postal order

Date and signature of participant:

**YOU CAN DOWNLOAD THIS FORM ON :**

**[www.international.icomos.org](http://www.international.icomos.org)**



**"Place - Memory - Meaning:  
Preserving Intangible Values in Monuments and Sites"**

**Web page and further information**

For additional up-to-date information on the ICOMOS 14<sup>th</sup> General Assembly and Scientific Symposium or to download this brochure, in English, French or Spanish please consult the international ICOMOS web page

**[www.international.icomos.org](http://www.international.icomos.org)**

or contact

**ICOMOS ZIMBABWE**

National Museums and Monuments of Zimbabwe  
P.O.Box CY 33  
Causeway  
Harare  
Zimbabwe

e-mail: [natmus@utande.co.zw](mailto:natmus@utande.co.zw) or [nmmz@mweb.co.zw](mailto:nmmz@mweb.co.zw)

Tel: + 263 4 751 797 or + 263 4 751 798

Fax: + 263 4 753 085 or + 263 4 774 207