























HERITAGE SUPPORTS













# HERITAGE FOR SUSTAINABILITY

IMPLEMENTING SDG 11.4 THROUGH LOCAL VOICES AND GLOBAL AGENDAS FOR CULTURAL & NATURAL HERITAGE

Wednesday, July 11th, 2018 | 18:30 - 21:30 | Japan Society, New York, NY 10017

An event organized with the collaboration of
United Nations Education, Science and Culture Organization (UNESCO)
United Nations Human Settlements Programme (UN-Habitat)
Government of Ireland
International Union for Conservation of Nature (IUCN)
Global Ecovillage Network (GEN)
United Cities and Local Governments (UCLG)
American Planning Association (APA)

Event coordinated by International Council on Monuments and Sites (ICOMOS)

With special thanks to ICOMOS International Secretariat (c/o Marie-Laure Lavenir), APA (c/o Jeffrey Soule), US/ICOMOS (c/o Douglas Comer, Bill Pencek, Andrew Potts), IUCN (c/o Maximilian Mueller and Tim Badman), San Antonio Power of Preservation Foundation (c/o Shanon Miller), ICOMOS International Board (Toshiyuki Kono, Peter Phillips), Veniero's Pasticceria & Café, and Lagunitas Brewing Co. for their financial contributions, and to Felicia Mayro, Elizabeth Volchok, World Monuments Fund (c/o Lisa Ackerman) and Japan Society (c/o Keisuke Koshijima and Lydia Gulick) for their assistance in organizing this event.

## **CONCEPT NOTE**

The UN High-Level Political Forum (HLPF) is convening in New York City, on July 9-18, 2018 to undertake their annual review of progress made on Agenda 2030 and the Sustainable Development Goals, under the theme "Transformation towards sustainable and resilient societies". The HLPF 2018 is also reviewing SDG11: The Urban Goal; this is where the UN has explicitly recognized the fundamental role of culture and heritage in sustainable development, i.e. Target 11.4 to "protect and safeguard the world's cultural and natural heritage" in order to "make cities and human settlements inclusive, safe, resilient and sustainable" (Goal 11). Both cultural and natural heritage sites, while under immense pressure from the impacts of urbanization, climate change and degradation due to other natural and human factors, play a crucial role supporting local economies, livelihoods and quality of life in human settlements.

To contribute to the exchange of knowledge and awareness on these themes, this special event, held in parallel with the HLPF, focuses on 'Implementing SDG 11.4 through Local Voices and Global Agendas for Cultural & Natural Heritage'. Bringing together both local and international stakeholders active in the protection of the world's natural and cultural heritage, the event seeks to illustrate the vital connections between integrated heritage protection and sustainable development, while showcasing exemplary efforts on how SDG11 can be implemented from the perspective of 11.4, i.e. 'Heritage for Sustainability'.

l https://sustainabledevelopment.un.org/post2015/transformingourworld

#### **PROGRAMME**

6:30-7pm: Reception and Check-in

7-7:40pm: Part I - Welcoming Remarks and Interventions by International Organizations

(Introductions by Ege Yildirim, ICOMOS)

Jyoti Hosagrahar, UNESCO
Laura Petrella, UN-Habitat
Ko-yung Tung, Japan Society
Maximilian Mueller, IUCN
Rob Wheeler, GEN
Jordi Pascual, UCLG (video presentation)
Douglas Comer, represented by William Pencek, ICOMOS

7:40-8:30pm: Part 2- Panel with Interventions by US Stakeholders

(Moderated by Andrew Potts, ICOMOS)

#### **Public Sector**

Lisa Kersavage, New York City Landmarks Preservation Commission

Shanon Miller, San Antonio Office of Historic Preservation

### NGO/ Academic/ Private sector

James Lindberg, National Trust for Historic Preservation
Erica Avrami, Columbia University
Eve Baron & Cristina Pastore, Pratt Institute
Kate Brown, Global Island Partnership/ Hawaii Green Growth
Larry Coben, Sustainable Preservation Initiative
Chris Marrion, Marrion Fire & Risk Consulting/ ICOMOS-ICORP

8:30-8:45pm: Part 3- Respondents and Free Discussion

(Moderated by Erica Avrami, ICOMOS)

8:45-9:30pm: Closing Reception

#### SPEAKERS AND MODERATORS



Jyoti Hosagrahar is Director of the Division for Creativity in the Culture Sector at UNESCO. Her responsibilities include, the overall translation and implementation of the 2003 Convention for the Safeguarding of Intangible Cultural Heritage, 2005 Convention on the Protection and Promotion of the Diversity of Cultural Expressions, Creative Cities Programme, Recommendation on the Status of the Artist, International Fund for the Promotion of Culture (IFPC) and directing the implementation of the UN 2030 Agenda for the Culture Sector.



**Laura Petrella** is an architect and urban planner trained at the Istituto Universitario di Architettura di Venezia IUAV, in Italy. Since 2010 she has been leading the City Planning and Design portfolio of UN-Habitat and is presently the Leader of the City Planning, Extension and Design Unit which hosts the Planning Lab as well as the Global Public Space Programme.



**Ko-yung Tung**, a member of the Japan Society, is an eminent lawyer with expertise in international law. He is Lecturer-on-Law at Harvard Law School. Mr. Tung served as the Vice President and General Counsel of the World Bank, as well as the Secretary General of the International Centre for the Settlement of Investment Disputes (ICSID).



**Maximilian Mueller** is Policy Officer at the International Union for Conservation of Nature (IUCN). Max was an active member of IUCN's delegation during the negotiations of the Sustainable Development Goals (SDGs) and continues to organize IUCN's input to various international follow-up processes to the 2030 Agenda, including the HLPF.



Jordi Pascual is the founding coordinator of the Committee on culture of the world organisation of United Cities and Local Governments (UCLG). He has been involved in the global campaign <a href="www.culture2030goal.net">www.culture2030goal.net</a> that advocates for the role of cultural factors and actors in the UN Sustainable Development Goals. He teaches cultural policies and management at the Open University of Catalonia.



**Rob Wheeler** is the Main Representative of the Global Ecovillage Network to the United Nations. He serves on the Advisory Council of the Ecosystems Restoration Camps; and is a principal organizer of the Commons Cluster and the Nature Stakeholder's Group at the UN. He put together GEN's website on climate solutions (many preserving natural and cultural heritage) at: www.ecovillage.org/climatesolutions.



**Douglas C. Comer**, PhD, is President of US/ICOMOS and Immediate Past President of the ICOMOS Scientific Committee on Archaeological Heritage Management (ICAHM). He has long experience research and planning for sustainable management at World Heritage Sites and protected areas around the world and has published widely on related issues.



 $\begin{tabular}{lll} \textbf{William} & \textbf{Pencek} & is & the & immediate & past & Executive \\ Director of US/ICOMOS. \end{tabular}$ 



James Lindberg has more than 25 years of experience in historic preservation, planning, and sustainable development. Through his leadership of the National Trust's Research & Policy Lab and the ReUrbanism initiative for cities, he seeks innovative ways to encourage building reuse and create more inclusive, healthy, and resilient communities.



**Lisa Kersavage** is the Director of Special Projects and Strategic Planning at the Landmarks Preservation Commission, where she oversees the research, archaeology and environmental review departments and directs special projects. Lisa has had a number of senior leadership positions at preservation and planning organizations, including the Municipal Art Society, and holds a M.S. in historic preservation from Columbia University.



**Shanon Miller**, AICP, became the Director/HPO for the San Antonio Office of Historic Preservation (OHP) in 2008. OHP implements an award winning program including extensive public engagement, technical training, designation, and design review. Hands-on programs include S.T.A.R. (Students Together Achieving Revitalization), window restoration workshops, Rehabarama, and a Living Heritage Academy.



**Kate Brown** is the Executive Director of the Global Island Partnership, a platform that enables island leaders and their supporters to take action to build resilient and sustainable island communities. Kate is a trusted collaboration leader who has a unique ability to connect dots for issues and people and to set up the right conditions for partnerships to thrive.



**Erica Avrami**, PhD, is the James Marston Fitch Assistant Professor of Historic Preservation at Columbia University's Graduate School of Architecture, Planning, and Preservation and a Research Affiliate at the Center for Sustainable Urban Development, Columbia Earth Institute.



**Eve Baron** is currently Associate Professor and Chairperson of Pratt's Graduate Center for Planning and the Environment, and was Director of the Municipal Art Society Planning Center. She received a PhD in Urban Planning and Public Policy from the Bloustein School of Planning and Policy Development at Rutgers University.



**Cristina Pastore** holds a bachelor's degree in architecture and urban planning from the University of Brasilia. She is currently an MS candidate in Sustainable Environmental Systems at Pratt Institute, where she works as a research assistant and a Green Infrastructure fellow for Professor Paul Mankiewicz.



**Larry Coben** is the founder and Executive Director of the Sustainable Preservation Initiative, which empowers women and communities to build their futures and save their pasts. He is also an archaeologist and Consulting Scholar at the University of Pennsylvania Museum of Archaeology and Anthropology, and Chairman of the Fortune 500 NRG Energy.



Christopher Marrion is CEO of Marrion Fire & Risk Consulting, Vice Chairperson of ICOMOS-ICORP and past ICOMOS/US Trustee. Chris consults globally on fire/disaster risk management focusing on raising awareness, capacity building and providing risk-informed, sustainable, cost-effective approaches that integrate local, indigenous methods and people into solutions to effectively protect cultural heritage.



**Ege Yildirim**, PhD, is an urban planner specializing in heritage management with over 20 years of experience. She was a Fulbirght Scholar at Pratt Institute, 2006-07. She currently balances work as independent consultant/lecturer, ICOMOS Focal Point for the UN SDGs, and Site Manager at the Historic Guild Town of Mudurnu (Turkey), a UNESCO World Heritage candidate.



**Andrew Potts** is a partner at the international law firm Nixon Peabody LLP. He previously served as Associate General Counsel of the National Trust for Historic Preservation and as a lawyer for the National Equity Fund. Formerly the Executive Director of US/ICOMOS and ICOMOS Focal Point for the UN SDGs, he is currently the ICOMOS Climate-Heritage coordinator.

#### **Basic Reference Documents:**

- UNESCO Moving Forward the 2030 Agenda for Sustainable Development: http://unesdoc.unesco.org/images/0024/002477/247785e.pdf
- UNESCO: Culture Urban Future Report: https://en.unesco.org/creativity/publication/culture-urban-future
- IUCN and the Sustainable Development Goals: https://www.iucn.org/sites/dev/files/sdgs uicn web eng.pdf
- IUCN World Heritage Outlook 2 A conservation assessment of all natural World Heritage sites: https://portals.iucn.org/library/sites/library/files/documents/2017-053-En.pdf
- ICOMOS Concept Note: Cultural Heritage, the UN Sustainable Development Goals, and the New Urban Agenda: http://www.usicomos.org/wp-content/uploads/2016/05/Final-Concept-Note.pdf
- ICOMOS Action Plan, Cultural Heritage and Localizing the UN Sustainable Development Goals (SDGs): https://www.icomos.org/images/DOCUMENTS/Secretariat/2017/ICOMOS Action Plan Cult Heritage and Localizing SDGs 201707 21.pdf
- ICOMOS Information Leaflet on the SDGs:
  - https://www.icomos.org/images/DOCUMENTS/Secretariat/2017/ICOMOS Leaflet SDGs 20171205red.pdf
- UCLG: Culture in the Sustainable Development Goals, A Guide for Local Action: http://www.agenda21culture.net/sites/default/files/culturesdgs\_web\_en.pdf
- UCLG: good practices "OBS" on cities, culture and the SDGs: http://www.obs.agenda21culture.net
- Europa Nostra: Cultural Heritage Counts for Europe: http://www.europanostra.org/our-work/policy/cultural-heritage-counts-europe/
- 'Getting Cultural Heritage to Work for Europe': Report of the Horizon 2020 Expert Group on Cultural Heritage: https://ec.europa.eu/culture/news/2015/0427-heritage-2020 en



**United Nations** Educational, Scientific and **Cultural Organization** 















































